Outreach: Why & How

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SAA Reference, Access & Outreach Section
What I’m gonna talk about today:

★ Why do I do it?
  ○ Funding/advocacy/engagement
  ○ Ethical reasons

★ How do I do it?
  ○ Collaborative/big opportunities
  ○ Solo/little opportunities
  ○ Guerrilla opportunities
WHY?

★ Funding/advocacy/engagement
★ Ethical reasons
HOW?

- Collaborative/big opportunities
- Solo/little opportunities
- Guerrilla opportunities
Jennifer Hecker - @lasuprema - on outreach - for Dr. Trace’s class - at UT’s iSchool - on 19 April 2017
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Oral History Storytelling Booth

Have an Austin story to tell?
Record it for posterity at our booth!
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HOW?

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Nerd Nite Austin
be there and be square

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May Meetup: Archiving the Electronic Frontier

For our May meetup, we have invited two Digital Archivists from the University of Texas to lead a discussion on a vast and unique challenge — preserving the huge, complex, and rapidly growing volume of information that our modern culture produces.

Video Now Available

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NERD NITE TALK

Howdy, folks! Thanks to everyone who came out to Nerd Nite on June 11th and heard me talk about archives! You can watch the video here, and even follow along with the slides from the talk, if you’re into that kind of thing. The following is a list of stuff I mentioned in my talk or otherwise thought folks might be interested in...
HOW?

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★ Solo/little opportunities
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Welcome! As a scholar of American slavery, Professor Berry teaches courses at the University of Texas at Austin in the Departments of History and African and African Diaspora Studies. In addition to her university teaching, she is committed to educating a wider audience by serving as a consultant for documentary films, genealogical research, museum exhibits and K-12 public programing. Dr. Berry